

# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

## B.A. Pass Course

### SEMESTER V

COURSE CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
HU501	SOC. SC., ARTS & HUM	Technical Communication and Entrepreneurship	4	0	0	4	60	20	20	0	0

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):** The students will be able to:

- Focus on the communicative abilities of interpretation, expression and negotiation.

**Course Outcomes (COs):** The student should be able to:

- Learn and develop their competency through a variety of activities and tasks.
- Understand exchanges of information with use of right grammar.
- Implement knowledge and skills needed to run a business successfully.

### Paper I

#### HU501

#### Technical Communication and Entrepreneurship

### COURSE CONTENTS

#### Unit I

##### Introduction to Technical Communication and Entrepreneurship

Technical Communication: Language and communication, differences between speech and writing, distinct features of speech, distinct features of technical writing. Entrepreneur – Types of Entrepreneurs – Difference between Entrepreneur and Intrapreneur, Entrepreneurship in Economic Growth, Factors Affecting Entrepreneurial Growth.

#### Unit II

##### Technical Writing (A)

Technical writing process including forms of discourse, methods of development, writing and revising drafts, collaborative writing, and creating indexes, technical writing style and language.

#### Unit III

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#### Technical Writing (B)

Technical Writing: Scientific and technical subjects; formal and informal writings; formal writings/reports, handbooks, manuals, letters, memorandum, notices, agenda, minutes; spotting errors

#### Unit IV

##### Enterprise and Project Reports

Small Enterprises – Definition, Classification – Characteristics, Ownership Structures – Project Formulation – Steps involved in setting up a Business – identifying, selecting a Good Business opportunity, Market Survey and Research, Techno Economic Feasibility Assessment – Preparation of Preliminary Project Reports – Project Appraisal – Sources of Information – Classification of Needs and Agencies.

#### Unit V

##### Motives Influencing an Entrepreneur

Major Motives Influencing an Entrepreneur – Achievement Motivation Training, Self Rating, Business Games, Thematic Apperception Test – Stress Management, Entrepreneurship Development Programs – Need, Objectives.

#### Suggested Readings

- M. Frank. **Writing as thinking: A guided process approach**, Englewood Cliffs, Prentice Hall Regents.
- L. Hamp-Lyons and B. Heasley: **Study Writing; A course in written English. For academic and professional purposes**, Cambridge Univ. Press.
- R. Quirk, S. Greenbaum, G. Leech and J. Svartik: **A comprehensive grammar of the English language**, Longman, London.
- Daniel G. Riordan & Steven A. Panley: **Technical Report Writing Today**- Biztantra. Additional Reference Books
- Daniel G. Riordan, Steven E. Pauley, Biztantra: **Technical Report Writing Today**, 8th Edition (2004).
- Hisrich R D, Peters M P, **Entrepreneurship** 8th Edition, Tata McGraw-Hill, 2013.
- Mathew J Manimala, **Enterprenuership theory at cross roads: paradigms and praxis** 2nd Edition Dream tech, 2005.
- Rajeev Roy, **Entrepreneurship** 2nd Edition, Oxford University Press, 2011.

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							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment t*	END SEM University Exam	Teachers Assessment t*
BA 502	SOC. SC., ARTS & HUM	Methods in Social Research	5	0	0	5	60	20	20	-	-

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;  
Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

**Course Educational Objectives (CEOs):** The students will be able to

- Students will be able to select appropriate quantitative methodologies for use in study to be performed.
- Students will be able to describe basic approaches to qualitative research.
- Students will be able to identify and critique articles based on different research methods

**Course Outcomes (COs):** After completion of this course the students will be able to

- To construct a questionnaire relying on several types of questions.
- To write an effect research proposal

### BA502

#### Methods in Social Research

#### UNIT I

Social Research: Definition, Nature and purpose; Steps in Social Research; Problem of Objectivity and Subjectivity in Social Research

**UNIT II** Research Method: Research Designs; Social Survey; Hypothesis- Types & significance; Sampling and Sampling Procedure

**UNIT III** Techniques of Data Collection: Types of Data; Techniques- Observation, Interview, Questionnaire, Schedule and Case Study

**UNIT IV** Statistical Analysis and Use of Computer in Social Research: Classification and Tabulation of data;

**UNIT V** Measures of Central Tendency: Mean, Median and Mode; Use of Computers in Social Research

#### Suggested Readings:

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### **SEMESTER V**

- Ahuja, Ram (2001): **Research Methods**, New Delhi: Rawat Publication.
- Goode, W.J. and P.K.Hatt (1952): **Methods in Social Research**, New York: McGraw International.
- Seltiz, Claise et al; (1959): **Research Methods in Social Relation**, New York: Henry Holt and Co.
- Srivastava, Prakash G.N. (1994): **Advances Research Methodology**, Delhi: Radha Publication.
- Thakur, Devender (2003): **Research Methodology in Social Science**, Delhi: Deep and Deep Publication.
- Young, P.V. (1988): **Scientific Social Survey and Research**, New Delhi Prentice Hall

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							THEORY		PRACTICAL		
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
BA 503	Compulsory	Psychological Assessment	4	0	2	5	60	20	20	30	20

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

**Course Educational Objectives (CEOs):** The student will be able to:

- Study the basic psychological processes and their applications in everyday life.
- Discuss the recent theoretical advancements and promote practical applications of psychological assessment
- Discuss steps of construction of a good psychological test
- Explain methodology of quantitative and qualitative psychological research.

**Course Outcomes (Cos):** The student should be able to:

- Acquaint learners with methodology of quantitative and qualitative psychological research.
- Help students learn the scientific approach to assessment of Individual differences through psychological testing.
- Develop Competence in Test Construction scientific manner and taking appropriate decisions based on test scores.

### BA503

### Psychological Assessment

#### UNIT-I

**Introduction to Psychological Assessment:** Historical development of testing, Test: definition types of test, Applications and Issues; Ethical & Social Considerations.

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### SEMESTER V

- **UNIT-II**

**Measurement:** Definition, Scale and scope of measurement, Tool development steps.

- **UNIT-III**

**Non-Experimental Methods:** Case Study, Observation, Survey, Interview, Assessment of Personality: Projective Techniques.

- **UNIT-IV**

**Criteria of good Psychological Test:** Standardization, Reliability, Validity, Norms.

- **UNIT-V**

**Intelligence Measurement of Intelligence:** Types of Intelligence tests, Individual intelligence tests, Group intelligence tests. Psychological issues in intelligence testing - Longitudinal studies, Problems in cross cultural testing; Achievement Test Battery.

#### List of Practical

- Locus of Control
- General Mental Ability Test
- Achievement Test
- Seguin Form Board

#### Recommended Readings:

- Dyer, C. (2001). *Research in Psychology: A Practical Guide to Research Methodology and Statistics*. (2nd Ed.) Oxford: Blackwell Publishers
- Gregory, R.J. (2006). **Psychological Testing: History, Principles, and Applications** (4th Ed.). New Delhi: Pearson Education.
- Murphy, K.R. & David Shofer, C.O. (2004). **Psychological Testing: Principles & Applications** (6th Ed.) New Jersey: Prentice Hall.
- Neuman, W.L. (2006). **Social Research Methods: Qualitative and Quantitative Approaches** (6th Ed.) Boston: Pearson Education.

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							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment t*	END SEM University Exam	Teachers Assessment t*
BA504	SOC. SC., ARTS & HUM	American Literature	3	0	2	4	60	20	20	-	-

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit; Q/A - Quiz/Assignment/Attendance, MST Mid Sem Test.

**Course Educational Objectives (CEOs):-** The students will be able to

- strengthen students' understanding of author's purpose and content, both as critical readers and thoughtful writers
- improve reading, writing, and grammar skills.
- analyze the importance of historical events through the relationships between authors and the historical contexts
- strengthen student analysis, evaluation and critique of complex works of literature, both as critical readers and thoughtful writers

**Course Outcomes (Cos)** After completion of this course the students will be able to

- Identify key ideas, representative authors and works, significant historical or cultural events, and characteristic perspectives or attitudes expressed in the literature of different periods or regions.
- Analyze literary works as expressions of individual or communal values within the social, political, cultural, or religious contexts of different literary periods.

### BA504 American Literature

#### UNIT I

Literary Terms Imagism in American Poetry, Beat Poetry, Confessional Poetry, Expressionism in American Drama, and Harlem Renaissance

#### UNIT II

Play Lorraine Hansberry—A Raisin in the Sun or Eugene O'Neill: Emperor Jones

#### UNIT III

Poems Langston Hughes : "Mother to Son"; "I, Too, Sing America"

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**UNIT IV** Robert Frost : “Mending Wall” Carl Sandburg : ‘Happiness’, ‘Fog’ Sylvia Plath : ‘Mirror’

**UNIT V** “War Is Kind” by Stephen Crane, “Lady Lazarus and Mirror” by Sylvia Plath

#### Suggested Readings

- Abrams, M. H.; A Glossary of Literary Terms; (8th Edition) New Delhi: Akash 6 Press, 2007.
- Baldick, Chris. (2001). The Oxford Dictionary of Literary Terms. Oxford: Oxford University Press,
- Bloom, Harold, ed. Short Story Writers and Short Stories(2005). New York: Chelsea House.
- Boyars, Robert, (1974). ed. Contemporary Poetry in America. New York: Schocken,
- Cook, Bruce. (1971). The Beat Generation. New York: Scribners.
- Gould, Jean. (1966). Modern American Playwrights. New York: Dodd, Mead.
- Drabble, Margaret and Stringer, Jenny(2007).. The Concise Oxford Companion to English Literature. Oxford: Oxford University Press.
- Fowler, Roger. (1987).
- Ed. A Dictionary of Modern Critical Terms. (1996.) Rev. ed. London: Routledge & Kegan Paul, Harmon, William;
- Holman, C. Hugh. A Handbook to Literature. 7th ed. Upper Saddle River, NJ: Prentice-Hall.
- Hassan, Ihab. (1973). Contemporary American Literature, 1945-1972: An Introduction. New York: Ungar.
- Hassan, Ihab. (1961). Radical Innocence: Studies in the Contemporary American Novel. Princeton, N. J: Princeton University Press.
- Henderson, Stephen, (1979). ed. Understanding the New Black Poetry. New York: William Morrow, (1973). Hoffman, Daniel, ed. Harvard Guide to Contemporary Writing. Cambridge, Mass.: Harvard University Press.
- Hudson, William Henry. (2007.)An Introduction to the Study of Literature. New Delhi: Atlantic,



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							END SEM University Exam	Two Term Exam	Teachers Assessment <sup>t*</sup>	END SEM University Exam	Teachers Assessment <sup>t*</sup>
BA505	Compulsory	<b>Economic Growth and Development</b>	5	-	-	5	60	20	20	-	-

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

#### Course Objectives:

- Give an understanding of the theoretical perceptions of economic growth and development together with the forces bringing about them.
- Broaden the awareness of the challenges in the developmental process and thus motivate the students towards the thought process of alternative solutions.

#### Course Outcomes:

- Describe the nature and meaning of economic development or underdevelopment, both in general, and as applied to people in specific developing countries
- Illustrate how economics can be used to create or analyze alternative approaches to promote development
- Explain the major development problems, choices and opportunities currently faced by developing countries

### BA505

#### Economic Growth and Development

#### UNIT I : Economic Growth and Development

Economic growth and development: Meaning, definitions, distinction, factors determining-economic and non-economic, Obstacles of development-vicious circles of poverty; Measures of development in relation to GNP, PQLI, HDI;; sustainable

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development. World Development Report – Estimation of HDI, PCI, GDI GEI indices.

#### UNIT II : Theories of Growth

Classical growth models -Adam Smith; David Ricardo; Gunnar Myrdal's Theory of Backwardness and Spread Effect; Big Push theory; Critical Minimum Effort Thesis, Rostow's Stages of Economic Growth.

#### UNIT III: Approaches of Economic Development

Classical Theory, Schumpeter- Balanced and Unbalanced Growth; Circular causation, Low income equilibrium trap. Critical Minimum Hypothesis, Theories of Dualism - Lewis Model.

#### UNIT IV: Human Resource and Economic Development

Concept of intellectual capital and Human resource development; Population problem and growth pattern of population; Theory of demographic transition.

#### UNIT-V Theories of Development

Mahalanobis Model, Leibenstien's Model, Nurkse and Lewis model, Sustainable Development, Inclusive Growth.

#### Text Books:

- Jhingan M.L.(2005), *The Economics of Development and Planning*, Vrinda Publications, Delhi.
- Lekhi, R K(2010), *The Economics of Development and Planning*, Kalyani Publishers, Delhi.

#### Reference Books:

- Ghatak, S.(1986), *An Introduction to Development Economics*, Allen and Unwin, London.
- Higgins, Benjamin(1968), *Economic Development*, W. W. Norton & Company. Inc. New York.
- Meier, G.M.(1995), *Leading Issues in Economic Development*, Oxford University Press, Delhi.
- Ray, D.(1998), *Development Economics*, Princeton University Press, Princeton NJ.

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### **SEMESTER V**

- Taneja M.L. and R. M. Myer (1995), *Economics of Development and Planning*, Shoban Lal Nagin Chand and Co, Delhi.
- Thirlwall A.P (2003), *Growth and Development - With Special reference to Developing Economies*, Palgrave Macmillan, New York
- Todaro, M.P. and S.C. Smith (2006), *Economic Development*, Pearson, London

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BAHNPUBAD 501	SOC.SC ARTS &HUM	INDIAN ADMINISTRATION	5	0	0	5	60	20	20	0	0

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

#### Course Objectives:

- Get acquainted with the fundamental concepts of the subject
- Impact assessing and management of government Policy
- To study how the government Policies are implemented

#### Course Outcomes:

- To prepare Students for a career in government or non-profit work
- To serve the nation
- Equips Students to know what the government does, how they do it

#### Syllabus:

##### UNIT I

Evolution of Indian Administration:

Kautilya's Arthashastra, Mughal administration, Legacy of British rule and Politics in Administration

##### UNIT II

Central Government: The Cabinet Secretariat and Prime Minister's Office

State Government: The State Secretariat and Chief Minister's Office

##### UNIT III

Public Services-All India Services-Central Services – State Services –

Union Public Service Commission - State Public Service Commission -

composition, powers and functions

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#### **UNIT IV**

District Administration Since Independence, Changing role of Collector, Union-state-Local relationships,

#### **UNIT V**

Significant issues in Indian Administration, Regulatory Commissions, Citizen Administration Interface, Corruption and Administration

#### **Suggested Readings**

- Avasthi & Avasthi : Administrative Theory.(Lakshmi Narayan Agarwal, Agra)
- Avasthi & Maheswari - Public Administration in Theory and Practice .
- (Lakshmi Narayan Agarwal, Agra)
- B.L.Fadia : Administrative Theory. (Sahithya Bhavan Publications)
- F. M. Marx : Elements of public Administration –
- Prema Arora: Public Administration
- 6 . White L. D.: Introduction to the study of Public Administration:
- (Surjeet Publications
- Ramesh. K. Arora: Administrative Theory (Associate Publishing House, New Delhi)
- Rumki Basu : Public Administration Concepts and Theories
- (Sterling Publishers, New Delhi)
- Sapru, Administrative Theories and Management Thought, Prentice Hall of India, New
- Delhi.
- Sharma. M. P.: Public Administration in theory and practice,
- (Kithab Mahal, Allahabad)
- 11.Indian Journal Of Public Administration.

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BAHNPOLSC 501	SOC.SC ARTS &HUM	INTERNATIONAL RELATIONS	5	0	0	5	60	20	20	0	0

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

#### Course Objectives:

- Get acquainted with the fundamental concepts of the subject.
- Have an insight in national and international politics.
- Analyse the power politics in international sphere.

#### Course Outcomes:

- To study the trends in international world.
- To understand the concept of power politics.
- To study how the Approaches and ideologies shape the world.

#### Syllabus:

##### UNIT I

Meaning scope and Approaches to the study of International relations.

##### UNIT II

National Power- concept and elements, Power and ideology in International relations.

##### UNIT III

Cold war ,Non alignment,Détente,End of cold war.

##### UNIT IV

Foreign Policy of China and U.S,A. With reference to India

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#### UNIT V

Armament and disarmament-NPT,CTBT

#### Books and References

- Abdul Said, : Theory of International Relations : Crisis of Relevance, Prentice Hall of India.
- Charls W.Kegley etc; (ed) : World Politics : Trends and Transformation, St: Martins Publications, New york, 2000.
- Hans J. Morgenthau, : Politics among Nations: Struggle for power and peace, revised edition, Kalyani Publishers, New Delhi, 1985.
- John Baylis, Steve Smit etc; (ed) : The Globalization of World Politics : An Introduction International Relations, 4th edition, Oxford, University Press, New York, 2008.
- Mahendra Kumar : Theoretical Aspects of International Politics, Shiva Lal Agarwal & Company, New Delhi.
- Norman D Palmer and Howard C.Perkins : International Relations, Third revised Indian edition, A.I.T.B.S.Publishers, New Delhi, 2002.
- Robert Jackson & Georg Sorensen : Introduction to International Relations, 3rd edition, Oxford University Press, New York, 2008.
- Scott Burchill, Richard Devetak (ed) : Theories of International Relations, 2nd edition, Palgrave, New York, 2008.
- Vinaya Kumar Malhotra : Theories and Approaches to International Relations, Anmol, New Delhi, 2001.
- K.J. Holsti, International Politics: A Framework for Analysis, Prentice Hall of India, New Delhi, 1995.
- Mahendra Kumar, Theoretical Aspects of International Politics, Agra: Shiva Lal Agarwala & Co. Educational Publishers

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BAHN505	SOC. SC., ARTS& HUM	Field Study/Book Review/Case Study/Seminar	0	0	0	5	0	0	0	0	100

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;  
Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

**Course Educational Objectives (CEOs):** The students will be able:

- This paper has an objective of exposing the students on various field study concepts
- To provide an opportunity for students to apply theoretical concepts in real life situations
- To enable students to manage resources, work under deadlines, identify and carry out specific goal oriented tasks

**Course Outcomes (COs):**

- The student should be able to acquire research skills and capabilities to take up the project work.

The work serves the twin purposes of providing critical insights to students and providing industry with graduates of a high caliber who are ready to get ahead in the world from day one. There will be continuous evaluation of the student on the basis of work assigned and regular submissions. The students need to complete the work in the stipulated time.